



BB&R CONSULTING · ERASMUS + KA1 MOBILITY

# GREEN & SOFT SKILLS FOR YOUTH WORK

Competencias Verdes y Blandas para el  
Trabajo con Jóvenes



**START**  
July 20, 2026



**DURATION**  
5 days /25 hours



**FORMAT**  
In-person

# WHO IS BB&R?

BB&R is an international consulting, research, and training firm. We specialize in electoral consulting, governance, sustainability and innovation, public-private partnerships, media, data, youth and education, gender, and migration. Our work is characterized by professionalism, a multidimensional approach, diversity, a global perspective, and a commitment to social responsibility.

**+ 15**

years as an  
international  
consulting firm

**+ 130**

projects successfully  
executed

**+ 35**

countries  
on 5  
continents

**5**

sector awards for  
excellence and  
innovation

## OUR MISSION

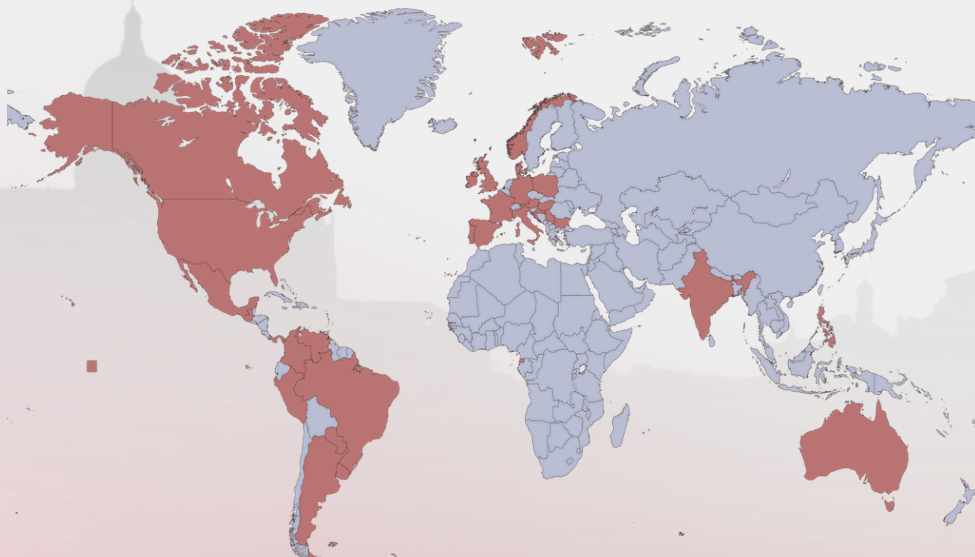


To offer real, effective and intelligent solutions to the problems faced by governments, institutions, organisations and individuals in our areas of specialisation.

## OUR VISION



To be the global reference firm in the services we provide to our clients, through the pursuit of excellence and with an orientation towards results and people.



## Origin

Spin-off of the University of  
Salamanca — Plan Galileo

## Clients



**USAID**  
DEL PUEBLO DE LOS ESTADOS  
UNIDOS DE AMÉRICA



Embassies - NGOs  
- Governments

## Our services

### CONSULTING

Strategic advisory for governments,  
NGOs, companies and institutions

### RESEARCH

Digital resources and eBooks on  
our areas of expertise

### TRAINING

High-quality courses designed by  
international experts

### MEDIA

Comprehensive communication  
and marketing services

### DATA

Data analysis, public opinion surveys and market research



**BB&R's training arm — BB&R — designs and delivers Erasmus+ KA1** mobility courses for youth workers and educators, published on EPAL. Our courses combine international expertise, practical methodology and the unique cultural context of Salamanca, Spain.





## ABOUT THE COURSE

In a rapidly changing world, soft skills (communication, teamwork, critical thinking, conflict resolution) and green skills (sustainability, environmental awareness, circular economy) have become fundamental assets for youth employability and active citizenship. This course provides youth work professionals with methodological and practical tools to integrate the development of these competences into their programmes. Participants will leave with a ready-to-use toolkit of activities, frameworks and approaches.

## Learning outcomes

- 01** Identify and apply non-formal education methodologies for developing soft skills in young people.
- 02** Integrate sustainability and green competences into youth work programmes.
- 03** Design activities and workshops for competence development using GreenComp, EntreComp and DigComp.
- 04** Evaluate competence development in non-formal education contexts.
- 05** Apply outdoor and co-creation methodologies in youth work settings.

## Target audience:

Youth workers, educators, social workers, NGO staff, youth coordinators

## Methodology

Experiential and participatory learning, including outdoor dynamics in Salamanca's natural and urban environment, co-creation workshops, real case analysis and service-learning methodologies. Participants design their own activities during the course.



## Dates 2026

**MAIN:** 20-24 July

**ALL:** 21-25 Sep - 16-20 Nov

## Language

English

**LEVEL:** Basic – Intermediate

# 5-day programme

DAY

**01**

MONDAY 20 JUL

### TRAINER: NALIA

- European framework on green skills
- GreenComp overview
- EU Green Deal and youth work
- Mapping your organisation's green footprint

DAY

**02**

TUESDAY 21 JUL

### TRAINER: JULIO

- Practical green projects
- Carbon footprint of youth programmes
- Circular economy tools
- Designing green interventions

DAY

**03**

WEDNESDAY 22 JUL

### TRAINER: EDUARDO

- Communicating sustainability
- Storytelling for green causes
- Social media for impact
- Building a green narrative

DAY

**04**

THURSDAY 23 JUL

### TRAINER: MILAGROS

- Soft skills in team management
- Conflict resolution
- Collaborative leadership
- Designing soft skills workshops

DAY

**05**

FRIDAY 24 JUL

### TRAINER: ALFREDO

- Measuring green impact
- Environmental KPIs
- Reporting for EU sustainability standards
- Final presentations and certificates



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## Daily schedule

|                     |                                                                       |
|---------------------|-----------------------------------------------------------------------|
| 09:00 – 12:00       | Morning session — First training block (3 hours)                      |
| 12:00 – 12:30       | Coffee break — Networking and informal exchange                       |
| 12:30 – 14:00       | Morning session — Second training block (1.5 hours)                   |
| 14:30               | Group lunch — Participants and facilitators (when applicable)         |
| Afternoon / Evening | Free time — Exploration of Salamanca, networking, cultural activities |

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## Teaching team



NALIA ROCHIN

### European framework on green skills · GreenComp · EU Green Deal

Specialist in European framework, SDGs and youth policies. Leads the first day of all courses with a comparative and international approach.



JULIO FARRACES

### Practical green projects · Carbon footprint · Circular economy

Expert in public policy design, territorial analysis and entrepreneurship. Delivers the technical core of each course on day 2.



EDUARDO JIMENEZ

### Communicating sustainability · Storytelling · Social media for impact

Consultant in organisational communication and narrative for the third sector. Teaches the strategic communication module in all courses.



MILAGROS RIORTORTO

### Soft skills in team management · Conflict resolution · Collaborative leadership

Specialist in leadership, team management and group dynamics. Responsible for the collaborative work and people management module.



ALFREDO RODRIGUEZ

### Measuring green impact · Environmental KPIs · EU sustainability reporting

Expert in social impact evaluation, change metrics and accountability in European projects. Closes each course with the measurement module.

# Prices and Terms of Participation

**Basic**  
**450 €**  
training only

**Full package**  
**1.200 €**  
training + accommodation Residencia Bravo  
+ meals + cultural visits + breaks

## Practical information

### VENUE

BB&R Consulting — Gran Vía 59-61, Piso 1,  
Oficina 2, Salamanca, Spain

### ACCOMMODATION

Residencia Bravo, Salamanca (included in full  
service package)

### MEALS

Coffee break included daily. Group lunch at  
14:30 (included in full service package)

### GROUP SIZE

Maximum 20 participants per edition —  
small group for maximum interaction

### WHAT TO BRING

Laptop or tablet recommended. No prior  
technical knowledge required.

### ACCESSIBILITY

The venue is fully accessible. Please inform  
us of any specific needs at registration.

### KA1 ELIGIBLE

Yes — this course is designed and published to  
meet Erasmus+ KA1 mobility requirements



## Certificate of attendance

Participants who complete the 5-day programme receive a BB&R Certificate of Attendance, valid for Erasmus+ KA1 mobility justification. The certificate includes participant name, course title, dates, location, total hours (25h) and learning outcomes covered including GreenComp, EntreComp and DigComp competence frameworks.



# Salamanca, Where your learning journey begins

Salamanca is not just the venue for your course. It is one of Europe's most remarkable university cities — a place where knowledge, history, culture and daily life blend seamlessly into an experience you will not find anywhere else.

## The world capital of the Spanish language

Founded in 1218, the University of Salamanca is the oldest university in Spain and one of the oldest in the world. For centuries it has been the reference point for the Spanish language and its teaching. Today, Salamanca is internationally recognised as THE destination to learn Spanish — an identity that makes it the perfect backdrop for any professional development programme connected to European culture, language and cooperation.



## A UNESCO-listed city

Salamanca's Old City was declared a UNESCO World Heritage Site in 1988. Walking through its streets is walking through history: the Plateresque facade of the University, the iconic Plaza Mayor (one of the most beautiful squares in Europe), the Old and New Cathedrals side by side, the Roman Bridge over the Tormes river, and the golden sandstone buildings that give the city its nickname 'La Dorada' — The Golden City.

## A living, breathing university city

With over 30,000 students and a permanent community of international residents, Salamanca has an energy and vitality that makes professional development feel natural and enjoyable. Cafés, cultural spaces, bookshops, music venues, restaurants and an active civic life make every evening after the course a continuation of the learning experience.



# Why Salamanca **makes the difference** for Erasmus+ participants

1

## **Cultural richness**

Every street, building and square tells a story — ideal for intercultural learning and reflection.

2

## **Safe, walkable and compact**

Everything is within walking distance, making the city easy to explore independently.

3

## **International atmosphere**

A diverse student and professional community creates natural networking opportunities.

4

## **World-class Spanish immersion**

Even for participants who are not here for a language course, the daily contact with Spanish culture and language adds an invisible but powerful learning layer.

5

## **Excellent infrastructure**

Comfortable accommodation, diverse gastronomy and well-connected transport links across Spain and Europe.

## **Your daily experience**

- Sessions run from 09:00 to 14:00 each morning, with a coffee break at 12:00.

- Lunch is at 14:30.

- Afternoons and evenings are yours to explore Salamanca: the Plaza Mayor, the Cathedral, the university quarter, the riverside walk, the local tapas culture, or simply the conversations with fellow participants from across Europe. This is where the informal learning happens, and where professional networks become genuine friendships.

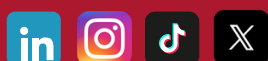
# We're here to support you every step of the way

For questions about KA1 funding eligibility, how to justify this course to your National Agency, or any other administrative matter, please contact us directly at [bbyr@bbyr.com](mailto:bbyr@bbyr.com). We are happy to support your organisation's coordination process.



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Salamanca, Spain



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