



BB&R CONSULTING · ERASMUS + KA1 MOBILITY

ESPAÑOL BÁSICO COLOQUIAL

Conversational Spanish for International
Professionals



START
July 13, 2026



DURATION
5 days /25 hours



FORMAT
In-person

WHO IS BB&R?

BB&R is an international consulting, research, and training firm. We specialize in electoral consulting, governance, sustainability and innovation, public-private partnerships, media, data, youth and education, gender, and migration. Our work is characterized by professionalism, a multidimensional approach, diversity, a global perspective, and a commitment to social responsibility.

+ 15

years as an
international
consulting firm

+ 130

projects successfully
executed

+ 35

countries
on 5
continents

5

sector awards for
excellence and
innovation

OUR MISSION

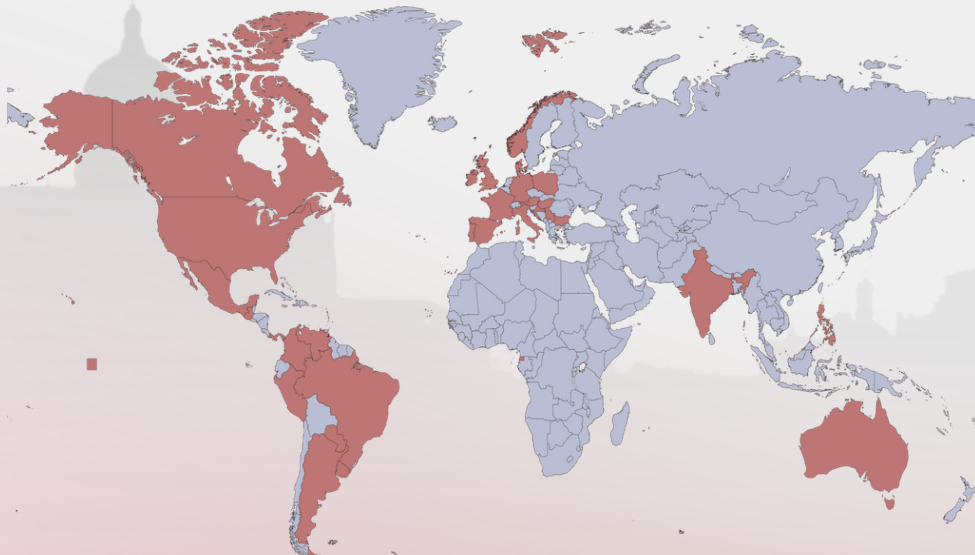


To offer real, effective and intelligent solutions to the problems faced by governments, institutions, organisations and individuals in our areas of specialisation.

OUR VISION



To be the global reference firm in the services we provide to our clients, through the pursuit of excellence and with an orientation towards results and people.



Origin

Spin-off of the University of
Salamanca — Plan Galileo

Clients



USAID
DEL PUEBLO DE LOS ESTADOS
UNIDOS DE AMÉRICA



Embassies - NGOs
- Governments

Our services

CONSULTING

Strategic advisory for governments,
NGOs, companies and institutions

RESEARCH

Digital resources and eBooks on
our areas of expertise

TRAINING

High-quality courses designed by
international experts

MEDIA

Comprehensive communication
and marketing services

DATA

Data analysis, public opinion surveys and market research



BB&R's training arm — BB&R — designs and delivers Erasmus+ KA1 mobility courses for youth workers and educators, published on EPAL. Our courses combine international expertise, practical methodology and the unique cultural context of Salamanca, Spain.



ABOUT THE COURSE

Spanish is the world's second most spoken language — and Salamanca is its historic capital. This course is designed for international professionals and youth workers who want to communicate in everyday Spanish with confidence: greetings, social interactions, informal meetings, daily life situations and the conversational Spanish you actually need when living and working in a Spanish-speaking environment. No prior knowledge required. Just curiosity, energy and a desire to connect.

Learning outcomes

- 01** Introduce yourself and hold basic conversations in Spanish in social and professional contexts.
- 02** Understand and use everyday vocabulary for daily life, work and social situations.
- 03** Navigate real-life situations in Spanish: introductions, directions, restaurants, transport and informal meetings.
- 04** Develop listening comprehension skills for colloquial and informal Spanish speech.
- 05** Build confidence to communicate spontaneously in informal Spanish contexts from day one.

Target audience:

Youth workers, educators, NGO staff, social workers and project coordinators working in international or multilingual environments

Methodology

Communicative and immersive approach. Each day focuses on a real-life context and takes place partly in the classroom and partly in the streets and spaces of Salamanca. Classes combine role-play, games, outdoor activities and spontaneous conversation practice. Fun, energetic and 100% practical from the very first session. Salamanca itself is your classroom.

Dates 2026

MAIN: 13-17 July

ALL: 14-18 Sep - 26-30 Oct

Language

Español / English (bilingual delivery)

LEVEL: A1 – A2 (no prior Spanish required — complete beginners welcome)

5-day programme

DAY

01

MONDAY 13 JUL

TRAINER: TATIANA

First steps

- Greetings, introductions and essential vocabulary
- Spanish phonetics and sounds
- First conversations in Spanish

DAY

02

TUESDAY 14 JUL

TRAINER: JULIO

City life

- Vocabulary for moving around Salamanca
- Directions, transport, shops
- Real-life practice in the city

DAY

03

WEDNESDAY 15 JUL

TRAINER: EDUARDO

Social conversations

- Expressing opinions, agreement and disagreement
- Working in teams in Spanish
- Informal professional interactions

DAY

04

THURSDAY 16 JUL

TRAINER: MILAGROS

Spanish culture

- Informal communication, humour and colloquial expressions
- Cultural codes and social norms
- Language in context

DAY

05

FRIDAY 17 JUL

TRAINER: TATIANA

Final immersion

- Spontaneous presentations
- Free conversation session
- Cultural celebration and closing ceremony



Daily schedule

09:00 – 12:00	Morning session — First training block (3 hours)
12:00 – 12:30	Coffee break — Networking and informal exchange
12:30 – 14:00	Morning session — Second training block (1.5 hours)
14:30	Group lunch — Participants and facilitators (when applicable)
Afternoon / Evening	Free time — Exploration of Salamanca, networking, cultural activities

Teaching team



TATIANA

Primeros pasos · Fonética · Cierre e inmersión final

Specialist in Spanish language, communicative teaching and Hispanic culture. Leads the language immersion and conversational practice modules of the course.



JULIO FARRACES

City life · Daily vocabulary · Moving around Salamanca

Expert in public policy design, territorial analysis and entrepreneurship. Delivers the practical city exploration module on day 2.



EDUARDO JIMENEZ

Social conversations · Expressing opinions · Informal professional interactions

Consultant in organisational communication and narrative. Teaches how to communicate and connect in informal Spanish contexts.



MILAGROS RIORTORTO

Spanish culture · Colloquial expressions · Language in context

Specialist in group dynamics and collaborative culture. Facilitates the cultural immersion and informal communication module.

Prices and Terms of Participation

Basic
450 €
training only

Full package
1.200 €
training + accommodation Residencia Bravo
+ meals + cultural visits + breaks

Practical information

VENUE

BB&R Consulting — Gran Vía 59-61, Piso 1, Oficina 2, Salamanca, Spain

ACCOMMODATION

Residencia Bravo, Salamanca (included in full service package)

MEALS

Coffee break included daily. Group lunch at 14:30 (included in full service package)

GROUP SIZE

Maximum 20 participants per edition — small group for maximum interaction

WHAT TO BRING

Laptop or tablet recommended. No prior technical knowledge required.

ACCESSIBILITY

The venue is fully accessible. Please inform us of any specific needs at registration.

KA1 ELIGIBLE

Yes — this course is designed and published to meet Erasmus+ KA1 mobility requirements



Certificate of attendance

Participants who complete the 5-day programme receive a BB&R Certificate of Attendance, valid for Erasmus+ KA1 mobility justification. The certificate includes participant name, course title, dates, location, total hours (25h), language level covered (A1–A2) and learning outcomes.

Salamanca, Where your learning journey begins

Salamanca is not just the venue for your course. It is one of Europe's most remarkable university cities — a place where knowledge, history, culture and daily life blend seamlessly into an experience you will not find anywhere else.

The world capital of the Spanish language

Founded in 1218, the University of Salamanca is the oldest university in Spain and one of the oldest in the world. For centuries it has been the reference point for the Spanish language and its teaching. Today, Salamanca is internationally recognised as THE destination to learn Spanish — an identity that makes it the perfect backdrop for any professional development programme connected to European culture, language and cooperation.



A UNESCO-listed city

Salamanca's Old City was declared a UNESCO World Heritage Site in 1988. Walking through its streets is walking through history: the Plateresque facade of the University, the iconic Plaza Mayor (one of the most beautiful squares in Europe), the Old and New Cathedrals side by side, the Roman Bridge over the Tormes river, and the golden sandstone buildings that give the city its nickname 'La Dorada' — The Golden City.

A living, breathing university city

With over 30,000 students and a permanent community of international residents, Salamanca has an energy and vitality that makes professional development feel natural and enjoyable. Cafés, cultural spaces, bookshops, music venues, restaurants and an active civic life make every evening after the course a continuation of the learning experience.



Why Salamanca **makes the difference** for Erasmus+ participants

1

Cultural richness

Every street, building and square tells a story — ideal for intercultural learning and reflection.

2

Safe, walkable and compact

Everything is within walking distance, making the city easy to explore independently.

3

International atmosphere

A diverse student and professional community creates natural networking opportunities.

4

World-class Spanish immersion

Even for participants who are not here for a language course, the daily contact with Spanish culture and language adds an invisible but powerful learning layer.

5

Excellent infrastructure

Comfortable accommodation, diverse gastronomy and well-connected transport links across Spain and Europe.

Your daily experience

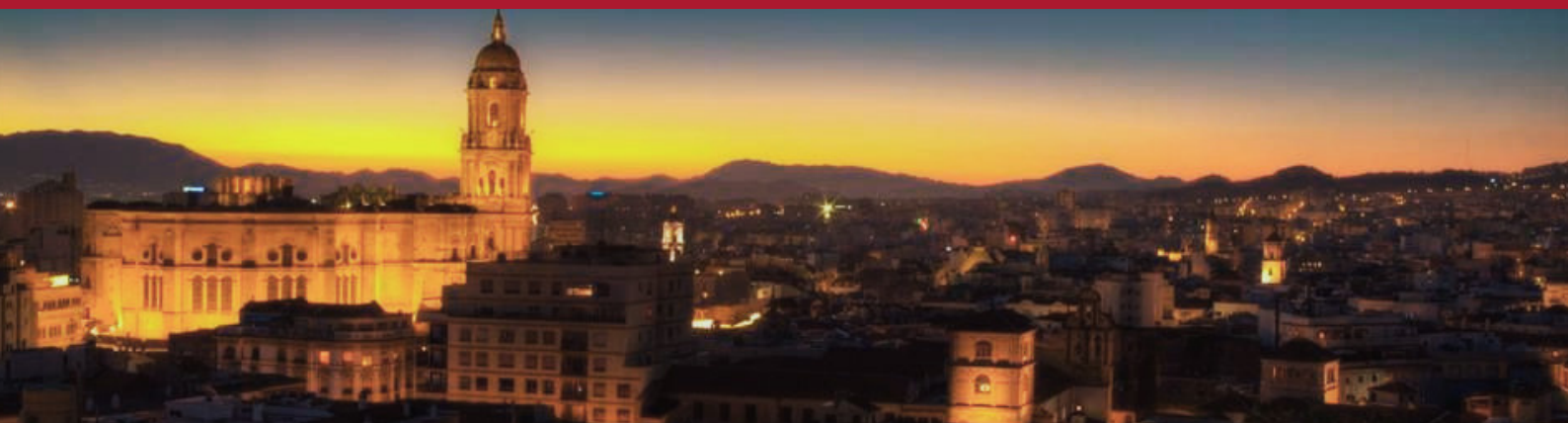
- Sessions run from 09:00 to 14:00 each morning, with a coffee break at 12:00.

- Lunch is at 14:30.

- Afternoons and evenings are yours to explore Salamanca: the Plaza Mayor, the Cathedral, the university quarter, the riverside walk, the local tapas culture, or simply the conversations with fellow participants from across Europe. This is where the informal learning happens, and where professional networks become genuine friendships.

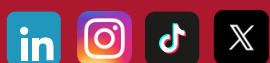
We're here to support you every step of the way

For questions about KA1 funding eligibility, how to justify this course to your National Agency, or any other administrative matter, please contact us directly at bbyr@bbyr.com. We are happy to support your organisation's coordination process.



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Salamanca, Spain



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